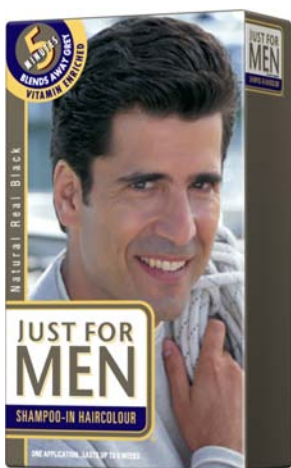


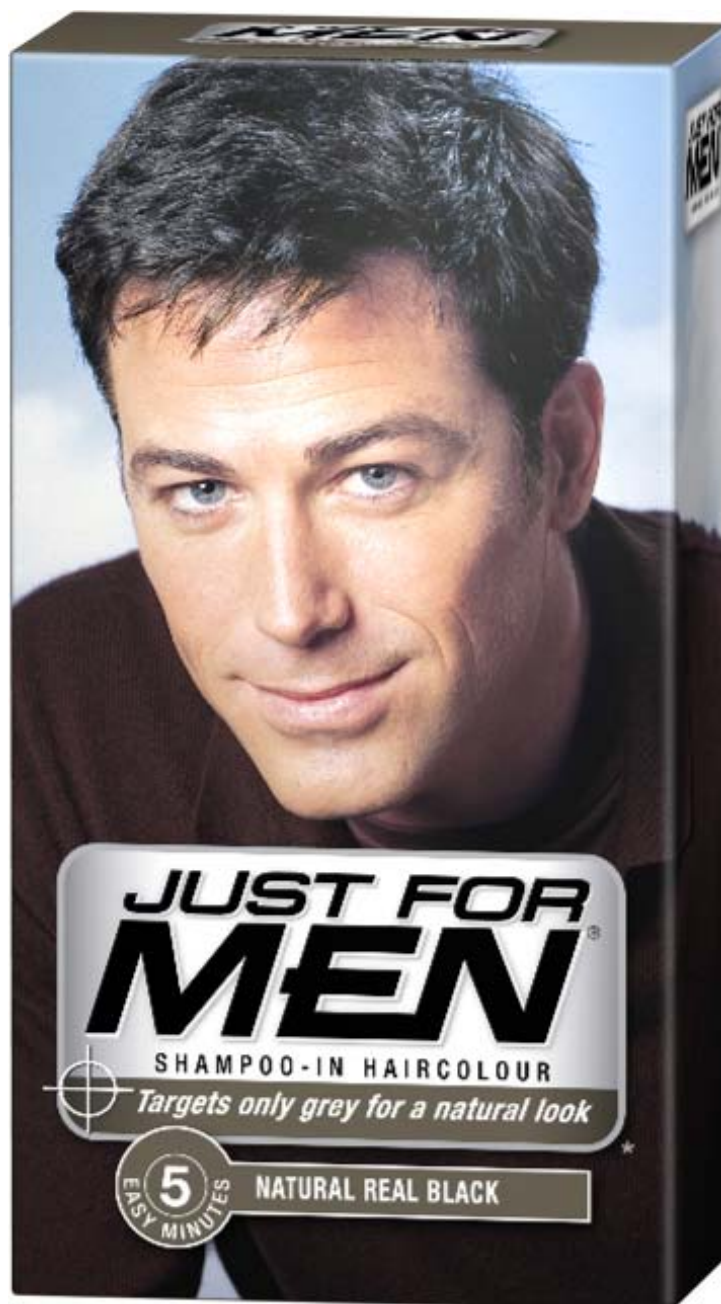
MY SHADE IS:

REAL BLACK

- *Targets only the grey. Replaces it with subtle tones for a natural look in 5 minutes.*
- *Easy as shampooing.*
- *Lasts up to 6 weeks, until the grey grows back.*
- *From the world's leader in men's hair-colour.*



OLD BOX



Available at... Boots, Superdrug, Tesco, Sainsbury, Asda, Morrisons, Waitrose, Wilkinsons, Savers, Bodycare, Semichem, Home & Bargain, Lloyd's Pharmacy, Moss Pharmacy and Independent Pharmacies.